

## Our Competition

### How MaloneBailey Compares with Top 100 Accounting Firms that Perform Significant SEC Work

#### Current as of January 2010

We have two types of competitors - 'top 100' firms and the smaller local firms.

'Top 100' firms: at least three different accounting industry trade publications track who these are, and their membership changes annually because of an increase in accounting firm mergers as more firms jockey to become alternatives to Big 4 accounting firms to larger companies. Below we've listed the roughly 1/3 of 'Top 100' firms that have a more-than-insignificant SEC audit practice, to compare their SEC audit volume against ours. Only 8 of all of these firms actively seek SEC audits less than \$150,000 in annual audit fees.

MaloneBailey, LLP specializes in auditing smaller SEC companies, so while our average audit size is smaller than the competition, these audits make up 70% of our practice. This niche focus has enabled us to develop a thorough understanding of small public company audit complexities and offer high quality and efficient audits. Our commitment to deliver small public company audit services has enabled our practice to become one of the largest SEC practices in the U.S. and still growing.

<u>Audit Firm</u>	<b>Firm Annual Revenues (per 2009 Acctg. Today)</b>	<b>Est. SEC Audit Fees (per latest filings)</b>	<b>SEC Fees as % of Total Revenue</b>	<b>Average SEC Fees Per Client</b>	<b>*SEC Client Count Incl. Reg. Statements</b>
PriceWaterhouseCoopers (National)	\$7,578,300,000	\$3,458,000,000	46%	\$4,011,601	862
Ernst & Young (National)	8,232,100,000	2,770,000,000	34	2,417,103	1,146
Deloitte (National)	10,980,000,000	2,784,000,000	25	3,170,843	878
KPMG (National)	5,679,000,000	1,943,000,000	34	2,632,791	738
Grant Thornton (National)	1,210,340,000	243,000,000	20	727,545	334
BDO Seidman (National)	659,000,000	166,000,000	25	688,797	241
McGladrey & Pullen (Audit arm of H&R Block) (National)	1,467,640,000	47,000,000	3	370,079	127
Crowe Horwath (Midwest Regional)	493,000,000	43,000,000	9	349,593	123
Moss Adams (West Coast Regional)	336,000,000	21,000,000	6	350,000	60
UHY (Northeast Regional)	239,100,000	18,900,000	8	370,588	51
ParenteBeard (fka Beard Miller and Parente Randolph) (Philadelphia)	75,240,000	13,400,000	18	191,429	70
Burr, Pilger & Mayer (San Francisco)	56,500,000	13,000,000	23	371,429	35
Marcum (New York)	182,560,000	12,900,000	7	280,435	46
Eisner (New York)	123,470,000	11,500,000	9	348,485	33
BKD (Midwest Regional)	358,000,000	11,300,000	3	240,426	47
J.H. Cohn (New York)	245,000,000	11,000,000	4	333,333	33
Hein & Associates (Denver & Texas)	50,700,000	10,800,000	21	234,783	46

Dixon Hughes (High Point, NC)	207,000,000	9,400,000	5	361,538	26
Amper, Politziner & Mattia (New York)	87,760,000	9,100,000	10	275,758	33
<b>MaloneBailey, LLP (Houston &amp; New York)</b>	<b>12,700,000</b>	<b>8,900,000</b>	<b>70</b>	<b>71,200</b>	<b>125</b>
SingerLewak (Los Angeles)	37,400,000	8,700,000	23	362,500	24
Caturano & Company (fka Vitale & Caturano) (Boston)	67,100,000	7,200,000	11	276,923	26
MHM Mahoney Cohen (fka Mayer, Hoffman, McCann) - CBIZ (National)	545,780,000	6,750,000	1	270,000	25
Ehrhardt, Keefe, Steiner & Hottman (Denver)	52,810,000	6,700,000	13	257,692	26
Squar Milner Peterson Miranda & Williamson (Los Angeles)	35,000,000	6,440,000	18	230,000	28
Armanino McKenna (San Francisco)	73,270,000	6,050,000	8	672,222	9
Stonefield Josephson (Los Angeles)	35,000,000	5,800,000	17	341,176	17
Friedman (New York)	59,000,000	5,100,000	9	364,286	14
Baker Tilly Virchow, Krause (Minneapolis)	216,000,000	4,550,000	2	267,647	17
Cherry, Bekaert & Holland (Richmond, VA)	86,650,000	4,500,000	5	214,286	21
Rothstein, Kass (New York)	167,000,000	4,400,000	3	176,000	25
Plante & Moran (Detroit)	291,900,000	4,200,000	1	175,000	24
Elliott Davis (Greenville, SC)	48,650,000	4,140,000	9	98,571	42
Eide Bailly (Midwest Regional)	117,970,000	2,770,000	2	102,593	27
Schneider Downs (Pittsburgh)	51,860,000	2,630,000	5	526,000	5
Whitley Penn (Ft. Worth, TX)	32,600,000	2,450,000	8	153,125	16

This data was compiled by MaloneBailey, LLP using the AuditAnalytics.com subscription service. "Per AuditAnalytics.com, a subsidiary of Ives, Inc."

\*Number of SEC clients includes only companies that filed their last periodic report no earlier than July 2009.

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